



MPA/MACS FACTS

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GOVERNOR ISSUES UPDATED EXECUTIVE ORDER ON PRICE GOUGING

MPA/MACS members are reminded to be cautious during this unprecedented time for your business. Gas stations and convenience stores are important businesses that serve an important role in our economy especially during a crisis. Many business have been taking advantage of consumers by selling face masks, hand sanitizers, cleaning supplies, paper products, and other products that people might seek to purchase due to the threat of COVID-19 at unjustified, exceptionally high prices

Governor Whitmer has issued a new Executive Order (EO) 2020-89 with enhanced restrictions on price gouging. This is the fourth gouging order which takes the place of the Executive Order 2020-53 which is rescinded. The previous orders were EO 2020-18 and EO 2020-8. This order imposes substantially similar restrictions. This new order is effective now until June 12, 2020.

Some of the highlights of the new order are:

- A person must not resell that product in this state at a price that is grossly in excess of the purchase price at which the person acquired the product.
- A person must not offer for sale or sell any product in this state at a price that is more than 20% higher than what the person offered or charged for that product as of March 9, 2020, unless the person demonstrates that the price increase is attributable to an increase in the cost of bringing the product to market or to an extraordinary discount in effect as of March 9, 2020.

“Person” means an individual, business, or other legal entity and “Product” means any good, material, or consumer food item with a fair market value of more than \$1,000.00, or any emergency supply.

The full Executive Order can be found at:

https://content.govdelivery.com/attachments/MIEOG/2020/05/15/file_attachments/1452975/EO%202020-89%20Emerg%20order%20-%20price%20gouging%20-%20re-issue.pdf

Attend the Michigan Show—August 11-12, 2020
Same Great Show—Great New Dates
DeVos Place, Grand Rapids, MI
<https://www.mpamacs.org/tradeshow>

UPCOMING EVENTS

2020

- **Spring Convention & Trade Show - DeVos Place, Grand Rapids (8/11-8/12)**
- **Fall Convention - Boyne Mountain Resort (9/17-9/20)**
- **Central Michigan Oilmen's Club Golf Outing - The Emerald, St. John's (TBD)**
- **NACS Show / PMAA - Las Vegas Convention Center (10/11-10/14)**
- **Christmas Party - Soaring Eagle Resort, Mt. Pleasant (12/3)**

*“Membership in
MPA/MACS -
It Pays to Belong”*